ORDER

970946 Order / Rev: **Orders** 25353881 Alt Order #: Order **Product Desc:** N29D01 Estimate: Primary AE: Katz Washington 11/29/16 - 12/01/16 Flight Dates: Sales Office: K-WAS Original Date / Rev: 11/29/16 / 11/29/16 Sales Region: Nat REG Order Type: **Smart Media Group** Name: Agency Cash Billing Type: **Buying Contact:** Billing Calendar: Broadcast **Billing Contact:** EOM/EOC 1427 Leslie Avenue Billing Cycle: Agency Commission: 15% Alexandria, VA 22301 New Business Thru: POL/John Kennedy US Senate **Advertiser** Name: 00:15:00 Demographic: A35+ Order Separation: Advertiser External ID: **Product Codes:** PL1 Agency External ID: IN10086/SP6681/TO1332/MO1041 P4 Priority:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/28/16	12/01/16	35	\$8,165.00	\$6,940.25

Revenue Codes:

Totals

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating
December 2016	35	\$8,165.00	\$6,940.25	0.00
Totals	35	\$8,165.00	\$6,940.25	0.00

General

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

AGY, POL, POL-CAND

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Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	KLFY	11/30/16	11/30/16	Let's Make A Deal Let's Make A Deal	СМ	2p-3p	W	:30	,1	\$100.00P4	0.00 NM	1	\$100.00
	LETS M	AKE A DE	EAL										
	Sta	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
٧	Veek: 11/2	28/16	12/04/16	W	1	\$100.00	0.00						
2	KLFY	12/01/16	12/01/16	Let's Make A Deal	CM	2p-3p	Т	:30	1	\$100.00P4	0.00 NM	1	\$100.00
_				Let's Make A Deal									
	LETS M	AKE A DE	EAL										
	Star	t Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
٧	Veek: 11/2	28/16	12/04/16	T	1	\$100.00	0.00				ı		

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Order / Rev:

970946

Advertiser:

Estimate:

POL/John Kennedy US Senate

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Order

KLFY Lafayette, LA

Flight Dates:

11/29/16 - 12/01/16

N29D01

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
2	KLFY	12/01/1	6 12/01/16	Let's Make A Dea Let's Make A Dea		2р-3р	T	:30	1	\$100.00P4	0.00 NM	1	\$100.00
	LETS N	IAKE A [DEAL										
3	KLFY	11/29/1	6 11/29/16	CBS This Morning		7a-9a	-T	:30	2	\$150.00P4	0.00 NM	2	\$300.00
		HIS MOR	NING										
VA.	<u>Sta</u> /eek: 11	rt <u>Date</u> /28/16	End Date 12/04/16	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00				:		
			6 11/30/16	CBS This Morning	-	7a-9a	W	:30	2	\$150.00P4	0.00 NM	2	\$300.00
	CBS TH	HIS MOR	NING		9								
10	<u>Sta</u> /eek: 11	rt Date	End Date 12/04/16	Weekdays w	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
			6 12/01/16	CBS This Morning		7a-9a	T	:30	2	\$150.00P4	0.00 NM	2	\$300.00
	CDC TI	HIS MOR	NING	CBS This Mornin	g								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 11		12/04/16	T	2	\$150.00	0.00						
6	KLFY	11/29/1	6 11/29/16	Passe Partout 5-6		5-6a	-T	:30	1	\$150.00P4	0.00 NM	1	\$150.00
	PASSE	PARTO	UT	Passe Partout 5-	oa .								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 11		12/04/16	-T	1	\$150.00	0.00 W	:30	1	\$150.00P4	0.00 NM	1	\$150.00
7	KLFY	11/30/1	6 11/30/16	Passe Partout 5-6 Passe Partout 5-6		5-6a	w	.50	'	\$150.00F4		'	Ψ100.00
		PARTO				- .	5 (1)						
10	<u>Sta</u> /eek: 11	rt Date	End Date 12/04/16	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
8			6 12/01/16	Passe Partout 5-6		5-6a	T	:30	1	\$150.00P4	0.00 NM	1	\$150.00
	DACCE	PARTO	ıT	Passe Partout 5-0	6a								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 11		12/04/16	T	1	\$150.00	0.00						
N 9	KLFY	11/29/1	6 11/29/16	Tue Hour 1 NCIS	СМ	7p-8p	-T	:30	1	\$450.00P4	0.00 NM	2	\$450.00
	NCIS-C	BS											
10	<u>Sta</u> /eek: 11	rt Date 128/16	End Date 12/04/16	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
Spc		Date Ra		escription	Stan	/End Time	<u>v</u>	<u>Veekdays</u>			Rtg Type		
			6-12/04/16 T	ue Hour 1	7p-8	р	-	Т		:30 (\$450.00)	0.00 NM		
		<i>e MG 9.2</i> ogram Cl		RUDOLPH THE R	ED NOSED F	EINDEER							
:	2 KLFY	11/30/16	5-11/30/16 W		9p-1		-	-W		:30 \$400.00	0.00 NM		
	_	of for 9.1 1											
;	•	akegood] ′ 11/29/16		I-F 1210a-1240a	1210	a-1240a	-	TWTh		:30 \$50.00	0.00 NM		
	⊕ MG	6 for 9.1 1	1/29										
	•	akegood]	6 11/29/16	Lata Chau	CM	1035p-1140p	-T	:30	1	\$80.00P4	0.00 NM	1	\$80.00
				Stephen Colbert	Civi	1000p-1140p	•	.00	•	*******			•
			ITH STEPH	NA/ Ladama	Consta AMa ak	Poto	Rating						
W	<u>Sta</u> /eek: 11	<u>rt Date</u> /28/16	End Date 12/04/16	Weekdays -T	Spots/Week 1	<u>Rate</u> \$80.00	0.00						
			6 11/30/16	Late Show Stephen Colbert	CM	1035p-1140p	W	:30	1	\$80.00P4	0.00 NM	1	\$80.00
	LATE S	HOW W	TH STEPH	Tropilon Comon									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	leek: 11/		12/04/16 6 12/01/16	W Late Show	1 CM	\$80.00 1035p-1140p	0.00 T	:30	1	\$80.00P4	0.00 NM	1	\$80.00
				Stephen Colbert	5	»F - F	•						
	LATE S	HOW W	TH STEPH								'	•	

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KLFY Lafayette, LA

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Flight Dates:

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Estimate:

N29D01

Order

Davs Len Spots Rate Pri Rtg Type Spots Amount Break Start/End Time Inventory Code Ln Ch Start End 0.00 NM \$80.00 CM 1035p-1140p :30 \$80.00P4 12 KLFY 12/01/16 12/01/16 Late Show Stephen Colbert LATE SHOW WITH STEPH Rate Rating Spots/Week Start Date **End Date** Weekdays 1 1 ---T---\$80.00 0.00 Week: 11/28/16 12/04/16 \$100.00P4 0.00 NM 1 \$100.00 -T----:30 13 KLFY 11/29/16 11/29/16 M-F 3-330p CM 3-330p Judge Judy (SYN) JUDGE JUDY Spots/Week Rate Rating Start Date **End Date** Weekdays -T----\$100.00 0.00 Week: 11/28/16 12/04/16 0.00 NM \$100.00 :30 \$100.00P4 1 14 KLFY 12/01/16 12/01/16 M-F 3-330p 3-330p ---T---CM Judge Judy (SYN) JUDGE JUDY Spots/Week Rating Rate Start Date **End Date** <u>Weekdays</u> \$100.00 0.00 12/04/16 ---T---Week: 11/28/16 \$225.00P4 0.00 NM \$225.00 1 15 KLFY 11/29/16 11/29/16 Price is Right CM 10a-11a -T----:30 Price is Right THE PRICE ISRIGHT Start Date Spots/Week Rate Rating **End Date** Weekdays -T----\$225.00 0.00 Week: 11/28/16 12/04/16 :30 \$225.00P4 0.00 NM 2 \$625.00 CM 10a-11a ---T---N 16 KLFY 12/01/16 12/01/16 Price is Right Price is Right THE PRICE ISRIGHT Spots/Week Rating Rate Start Date End Date <u>Weekdays</u> ---T---\$225.00 0.00 Week: 11/28/16 12/04/16 Rate Rtg Type Start/End Time Weekdays 1 <u>Length</u> Description <u>Spot</u> Ch Date Range (\$225.00) 0.00 NM 1 KLFY 11/28/16-12/04/16 Price is Right ---Th----:30 10a-11a See MG 16.2,16.3 [Oversold] \$225.00 0.00 NM 2 KLFY 12/01/16-12/01/16 Passe Partout M-F 6-7a ---Th----:30 Passe Partout M-MG for 21.1,16.1 [Makegood] :30 \$400.00 0.00 NM 9p-10p 3 KLFY 11/30/16-11/30/16 Wed Hour 3 MG for 21.1,16.1 [Makegood] :30 \$125.00P4 0.00 NM 1 \$125.00 -T----CM 17 KLFY 11/29/16 11/29/16 M-F 4-5p 4p-5p Dr. Phil DR. PHIL Start Date Spots/Week Rate Rating **End Date** <u>Weekdays</u> \$125.00 0.00 Week: 11/28/16 12/04/16 -T----\$125.00P4 0.00 NM 1 \$125.00 4p-5p :30 18 KLFY 11/30/16 11/30/16 M-F 4-5p CM --W----Dr. Phil DR. PHIL Spots/Week Rate Rating Start Date **End Date** Weekdays --W----\$125.00 0.00 Week: 11/28/16 12/04/16 \$375.00P4 0.00 NM \$375.00 CM 12p-1230p -T----:30 1 Meet Your Neighbor 19 KLFY 11/29/16 11/29/16 Meet Your Neighbor MEET YOUR NEIGHBOR Spots/Week Rating Rate Start Date End Date Weekdays -T----\$375.00 0.00 12/04/16 Week: 11/28/16 \$375.00P4 0.00 NM \$375.00 :30 1 Meet Your Neighbor CM 12p-1230p 20 KLFY 12/01/16 12/01/16 Meet Your Neighbor MEET YOUR NEIGHBOR Spots/Week Rate Rating Start Date **End Date** Weekdays Week: 11/28/16 12/04/16 ---T---\$375.00 0.00 0 \$0.00 \$400.00P4 0.00 NM N21 KLFY 11/30/16 11/30/16 Wed Hour 2 CM 8p-9p --W----:30 Criminal Minds **CRIMINAL MINDS-CBS** Weekdays Spots/Week Rate Rating End Date Start Date 12/04/16 \$400.00 0.00 --W----Week: 11/28/16

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KLFY Lafayette, LA Product Desc: Order

N29D01 11/29/16 - 12/01/16 Estimate: Flight Dates:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N21 KLFY	11/30/1	6 11/30/16	Wed Hour 2 Criminal Minds	СМ	8p-9p	W	:30	1	\$400.00P4	0.00 NM	0	\$0.00
	IAL MINE	OS-CBS End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		12/04/16	W	1	\$400.00	0.00				Die Tees		
	Date Ra	<u>inge</u> <u>D</u> 6-12/04/16 V	<u>Vescription</u> Ved Hour 2	<u>Start</u> 8p-9	<u>/End Time</u> p	-	<u>Veekdays</u> ·-W	<u>Len</u>	<u>igtn Kate</u> :30 (\$400.00)	Rtg Type 0.00 NM		
	e MG 16.		vou riour L	op c	r				,			
	versold]	6 11/20/16	VIEV Nove 10 @	10 CM	10p-1035p	-T	:30	1	\$400.00P4	0.00 NM	1	\$400.00
	11/29/1 1EWS 10		KLFY News 10 @ KLFY News 10 @		10p-1000p	•	.00	•	V 100.001			•
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/		12/04/16 6 11/30/16	-T KLFY News 10 @	10 CM	\$400.00 10p-1035p	0.00 w	:30	1	\$400.00P4	0.00 NM	1	\$400.00
	11/30/1 1EWS 10		KLFY News 10 @		100 10000	•		·	•			·
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11/		12/04/16	W	CM	\$400.00	0.00 T	:30	1	\$750.00P3	0.00 NM	1	\$750.00
N25 KLFY	12/01/1	6 12/01/16	Thur Hour 1 Big Bang Thry/Gr		7p-8p		.50	•	ψ/ 50.001 σ	0.00 11111	,	Ψ100.00
	rt Date	End Date 12/04/16	Weekdays	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
Week: 11/ N 26 KLFY			Thur Hour 2	CM	8p-9p	T	:30	1	\$750.00P3	0.00 NM	1	\$750.00
_			Mom/Life in Piece		D. (-	Datin a						
<u>Sta</u> Week: 11	rt Date /28/16	End Date 12/04/16	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
N 27 KLFY		6 11/30/16	Wed Hour 2	CM	8p-9p	W	:30	1	\$400.00P4	0.00 NM	1	\$400.00
CRIMIN	IAL MINE	S-CBS	Criminal Minds									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/ N 28 KLFY		12/04/16	W KLFY News 10 @	1 10 CM	\$400.00 10p-1035p	0.00 W	:30	1	\$400.00P4	0.00 NM	1	\$400.00
NZO NLET	11/30/1	0 11/30/10	KLFY News 10 @		тор-тосор	,,	.00		*			·
	IEWS 10 art Date	@ 10 End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		12/04/16	W	1	\$400.00	0.00						
N 29 KLFY	12/01/1	6 12/01/16	KLFY News 10 @ KLFY News 10 @		10p-1035p	T	:30	1	\$400.00P4	0.00 NM	1	\$400.00
KLFY N	IEWS 10	@ 10	KEPT News 10 @	<i>,</i> 10								
Sta Week: 11/	rt Date	End Date 12/04/16	Weekdays T	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
N30 KLFY				CM	4p-5p	W	:30	1	\$125.00P4	0.00 NM	1	\$125.00
DR. PH	11		Dr. Phil									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/		12/04/16	W	1	\$125.00	0.00	:30	2	\$125.00P4	0.00 NM	2	\$250.00
N31 KLFY	12/01/1	o 12/01/16	M-F 4-5p Dr. Phil	CM	4p-5p	1	.50	4	ψ120.001 **	0.00 11101	~	4200.00
DR. PH		End Data	Modedaya	Spots/Week	Rate	Rating						
<u>Sta</u> Week: 11/	rt <u>Date</u> 28/16	End Date 12/04/16	<u>Weekdays</u> T	Spots/vveek 2	\$125.00	0.00						
										Totals	35	\$8,165.00